

DEPARTMENT OF SOCIAL SERVICES
744 P Street, Sacramento, CA 95814

March 28, 1996

ALL-COUNTY LETTER NO. 96-12

TO: ALL COUNTY WELFARE DIRECTORS

REASON FOR THIS TRANSMITTAL

- ☐ State Law Change
- ☐ Federal Law or Regulation Change
- ☐ Court Order
- ☐ Clarification Requested by One or More Counties
- ☒ Initiated by CDSS

SUBJECT: THE AID TO FAMILIES WITH DEPENDENT CHILDREN (AFDC)
"WORK PAYS" CLIENT VIDEOREFERENCE: ALL COUNTY WELFARE DIRECTORS LETTER DATED
OCTOBER 30, 1995

The purpose of this letter is to provide you with information about the AFDC "Work Pays" client motivational video which will help you to deliver the message to AFDC clients about the financial and personal benefits of working.

The client video was developed by a joint county/state working committee after input from the County Welfare Directors Association and a welfare recipient focus group. It was field-tested in several counties to gain input from county staff and AFDC clients.

The video illustrates the personal experiences of former AFDC clients who have benefited from working. An example of an AFDC grant is calculated to showcase the effect of the work incentives on a working client's monthly income. It also introduces the theme, "Get a job, a better job, a career." The video has a playing time of 12 minutes.

In recognition of county space and equipment limitations, counties are given the flexibility on how to integrate the video into their client processing. However, all clients should be exposed to the video within six months. The video can be shown in orientation sessions, played in waiting rooms, used for outreach efforts, etc. It can also be utilized by the GAIN offices in their informing activities.

VIDEO SUPPLIES

A limited supply of the videos will be shipped directly to county AFDC Contacts by April 1996. If you need additional copies, you may run duplicate copies of the video for your use.

TRANSLATIONS

A Spanish version of the client video is being developed and is targeted for release by June 1996. You will receive a separate notice on the Spanish version.

We are not able to translate the video into Vietnamese, Lao, Cambodian and Chinese at this time.

CONTACT

If you have any client motivational video questions, please contact Dennis Ragasa, Work Pays Coordinator in the AFDC Policy Implementation Bureau, at (916) 654-1063 or CALNET 464-1063.

Sincerely,

A handwritten signature in cursive script that reads "Bruce Wagstaff".

BRUCE WAGSTAFF
Deputy Director
Welfare Programs Division